Personally-owned devices

Devices owned by employees can be set up with a **work profile**. A work profile provides a self-contained space for work apps and data, separate from personal apps and data. Most app, data, and other management policies apply to the work profile only, while employees' personal apps and data remain private.
To set up a work profile on a personally-owned device, use one of the following provisioning methods (ensure that the enrollment token has ***Personal usage*** set to **Allowed**):

Enrollment token link

Android version
6.0+

You can provide the Enrollment URL to the end users. When an end user opens the link from their device, they will be guided through the work profile setup.

Add work profile from "*Settings*"

Android version
6.0+

To set up a work profile on their device, a user can open the device's ***Settings*** app, then use the search bar to find and tap the ***Set up your work profile*** option.

If the search is unsuccessful, the location of this option can vary. Here are a few possibilities:

- *Settings -> Google services and preferences -> All services -> Set up your work profile*.
- *Settings -> Google -> Set up & restore -> Set up your work profile*.

These steps initiate a setup wizard that downloads *Android Device Policy* on the device. Next, the user will be prompted to scan a QR code or manually enter an enrollment token to complete the work profile setup.

Download Android Device Policy

Android version
6.0+

To set up a work profile on their device, a user can download Android Device Policy from the Google Play Store. After the app is installed, the user will be prompted to scan a QR code or manually enter an enrollment token to complete the work profile setup.

Personal iPhones and iPads

Personal iPhones and iPads (and Macs) enroll with Apple **User Enrollment**: the user signs in with their Managed Apple Account in the device settings, and only the work apps, accounts and data are managed. On iPhones and iPads the App Store apps of the policy and the **Cerberus Enterprise** app are installed with a user license of that account. The location of personal devices is collected only if their policy turns on **Location and geofences on personal devices** and the user allows it.

Read **Apple account-driven enrollment**.

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