

# Introduction

Cerberus Enterprise is a comprehensive EMM solution, designed to help you secure and manage your Android and Apple devices. It has all the right features for effective management of BYOD and company-owned devices in a clean and user-friendly dashboard, and you can get started in minutes.

To effectively use Cerberus Enterprise, you need to understand some key concepts about how the system works.

The system supports both Android and Apple device management:

On Android, Cerberus Enterprise uses Google's official [Android Management API](#) to manage devices through the [Android Device Policy](#) app (ADP). Most settings are enforced directly by ADP. Some optional features may also require the Cerberus Enterprise companion app, which extends what is possible beyond ADP alone.

On Apple devices, Cerberus Enterprise manages devices through Apple MDM (Mobile Device Management). Apple management requires an APNs certificate and can optionally integrate with Apple Business Manager for automated enrollment and app licensing.

Each device can be **enrolled** in the system using an [Enrollment token](#) or an [Enrollment profile](#) (Apple manual enrollment). The enrollment method is associated with a [Policy](#) that contains the rules that should be applied to devices.

IT admins can change the policy associated with a device after enrollment. However, each device can be associated with only one policy at a time.

During the enrollment (provisioning) process, the required management components are installed and configured automatically. On Android, this typically includes the Android Device Policy app (and, depending on your configuration, the Cerberus Enterprise companion app). On Apple devices, management is applied through MDM once the device is enrolled. Consequently, the corresponding policy is automatically applied to the device, and all associated rules are enforced by the platform management system.

A policy can be applied to many devices. In this case, when you modify the policy, all the associated devices will receive the changes.

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